

NEW POCKET-SIZE BLOW TORCH!

\$295

(Torch Only \$2.25)

JET KING



BUTANE

BLOW TORCH
SOLDERING KIT



**EXTRA
CHARGERS
2 for 49¢**

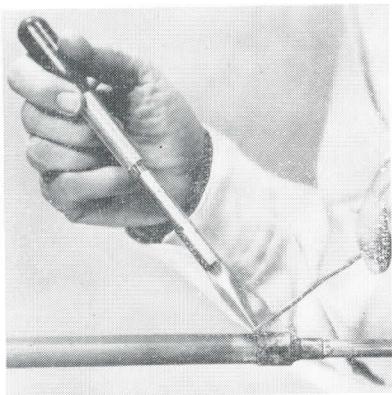
- 3500° OF PIN-POINT HEAT!
- FULL 30 MINUTE OPERATION!
- TURN ON AND OFF WITH A TWIST!
- SOLDERS, BRAZES, SWEATS JOINTS!
- USE IT FOR JEWELRY, WIRING, REPAIRS
- HANDY AT HOME, IN CAR, ON CAMPING TRIPS!

PRICES AND PACKING

	List Price	Dealer Cost	Packing	Weight
#172 JET KING BLOW TORCH	\$2.25 each	\$18.00 doz.	12 to carton	3 lbs.
#173 JET KING SOLDERING KIT	\$2.95 each	\$23.60 doz.	6 to carton	3 lbs.
#531 TORCH JET CHARGERS	49c Box of 2	\$ 3.92 doz.	36 boxes to carton	3½ lbs.

KIDDE SALES AIDS!

(K) CATALOG CUT OR GLOSSY

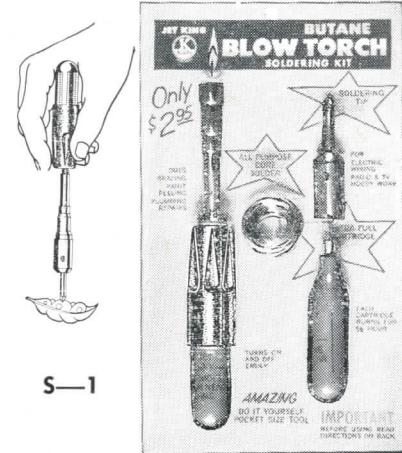


DISPLAY JET KINGS
ON PEG BOARDS



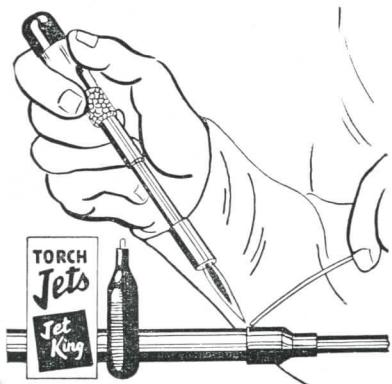
NEWSPAPER MATS

(1 or 2 Columns)



S—1

(L) LINE CUT OR NEWSPAPER MAT



(Suggested Copy)

BUTANE BLOW TORCH

Inexpensive, pocket-sized blow torch gives intense, 3500° pinpoint flame for precision soldering and brazing. Handy for wiring, plumbing, radio & TV work, jewelry making, starting fires, loosening frozen nuts and bolts, etc. Gets in hard-to-reach places. Each Jet King Butane charger lasts for one half hour, can be easily turned on or off. Individually packed with one charger. Extra Torch Jet chargers per box of 2.



Skin-Packed display cards are punched to hang easily on peg board hooks. Or they may be stacked 6 deep on long straight hooks. Extra chargers in boxes of 2 may be set below on shelves. A typical peg board display of Jet Kings is showing above.

TV-Radio Script

For soldering jobs, TV repair, for a host of do-it-yourself tasks,—— has the handiest gadget that's come out in many a year. Called the Jet King Blow Torch, this little six-inch torch gives an intense, 3500 degree pinpoint flame, using a tiny cylinder of butane gas the size of your thumb. Each charger of gas lasts for a half hour, can be turned on or off, and when not used the gas in the charger lasts a month or more. Use it for wiring, plumbing, radio and TV work, jewelry making and repair, loosening frozen nuts and bolts, starting charcoal fires. Price for the Jet King Blow Torch with charger, just . . . Price for the Jet King Blow Torch Soldering Kit—Blow Torch, two chargers, soldering tip and coil of solder, just . . . Extra chargers, 2 for . . . Get your Jet King Torch now at our hardware department.



T—1

(Above cuts are 1 column)

Specify letter and name in ordering from KIDDE MANUFACTURING CO., Bloomfield, N. J.

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